Events Committee Minutes

September 14, 2021—5:00PM

Town Hall Meeting Room

The public is allowed to attend, and is encouraged to come and participate

In attendance Committee: Julie Piehn Judy Rolfe Debbie Duffy Katie White Meeting called to order- 5:05pm

BUSINESS

- Review budget
 - Judy finalizing reimbursements and spending from Thornton Community Concerts, will discuss next meeting.
 - o approx. \$600 left in budget for events
- Truck or Treat Planning
 - o Judy attending planning meetings with committee and police department
 - On Oct 31st, Sunday night, 4-8pm, in the past a combination of Mad River Rd to Trunk Or Treat. Maybe trying Shift to Trunk Or Treat.
 - o Campsite, trunks, and jack-o'-lantern contest
 - o Events Committee will staff the Witches' Den tent
 - Refilling candy
 - Apple cider
 - Apple crisp

- Decorate one campsite. Connect with family that volunteered to help. Campsite theme will be advertising for Light Up Thornton: Fake Christmas Trees, Lights, Signs
- Are there Campton families interested in helping? We should reach out to people in Campton, or with ties to Campton.

• Thornton Community Concerts

- o Interest in performers for next year- Morgan Clark
- Also a few bands that could not make it this year are on notice for next year
- o Judy made some connections from the Boogie
- Consider a food truck for next time
- o Talent show vs. karaoke night?
- New music teacher at Thornton would like to be involved- ask to adopt the talent portion of the event?
- Consider an advertising sign near or in the Transfer Station. The sign at the end of Cross
 Rd. got a lot of attention.
- Consider small cardboard signs rather than large banners?
- Consider ending the events before Boogie weekend next time
- 3 hours at the maximum.
- o Judy has a popcorn machine now

• Light Up Thornton Planning

- Send the save the date early.
- Can commit to enter the contest Nov 21st- Dec 3rd. Voting will take place from Dec 5th-Dec 12th. Announce winner Dec 14th or 15th
- o Tree lighting and music and bus tours will take place on Dec 5th.
- Voting will be by drop boxes at key locations, available the night of Dec 5th, or email the Events Committee email. People will have a week to vote.
- Jessie Bartlett is committed to Dec 5th to lead the music. If using instruments, the event is inside.
- Possibility of the music teacher at Thornton interested in helping.
- Extra candy bars available for the event.

- The Beautification Committee will continue to exist, has \$130 to spend this year. They
 want to spend it on the tree. New lights, heavy duty cord. Considering a timer for the
 light, or just connected to the outdoor light.
 - Thank you, Beautification Committee! Debbie sending thank you.
- Buses Debbie will reach out to the company. Will not do two bus times this year. Preregistration.
- Option for cars to follow in parade style.
- Will also create a list of locations so people can tour on their own time. Each location will be numbered. List with home addresses and number of the house could go on Facebook.
- Look into reflective signs so we can number the houses- Debbie asking
- Make cards with email and QR code with Facebook page to hand out? Look at Vista print.
- National Night Out
 - The last of the prizes will be given out.
- Thornton PTO- Parent Teacher Organization Update

Light Up Thornton:

- Asking PTO for use of the gym registration, Santa, and refreshments
- PTO do the activity- coloring pages, letters to Santa, snowmen, etc, other ideas? We have coloring pages they can use.
- Consider a meeting just for Light Up Thornton with PTO- Oct 13th?
 - Considered a social event, however because of COVID concerns may want to keep a meeting in a large public space

Other

- PTO might move their meeting to Wed to not conflict with both soccer and Events Committee Meeting.
- Storage
 - Tabled for next meeting.

Calendar Review

Oct 12th next meeting- move to Oct 19th if meeting with PTO week of Oct 12th

- Meeting with PTO re Light Up Thornton Oct 13th?
- Date of Truck or Treat Oct 31st.
- Dec 5th Light Up Thornton Kick Off

Adjourn Meeting- 7:00pm