

Events Committee Minutes

July 13, 2021—5:00PM

Town Hall Meeting Room

The public is allowed to attend, and is encouraged to come and participate

In attendance:

Committee:

- Judy Rolfe
- Debbie Duffy
- Julie Piehn
- Katie White

Visitors/Volunteers:

- Leslie Rosewarne

Meeting called to order: 5:10pm

Minutes:

- Judy made a motion to accept the minutes of the June 15th, 2021 meeting. Julie accepts.
- Review of finances. Judy will follow up about the credit from Discover Thornton.
- National Night Out (NNO)- August 3rd—
 - Offer a drawing that you enter by submitting an email address to Events Committee email list
 - Judy will bring a tablet so people type their own email to avoid typos into either a spreadsheet or an app.
 - Consider check boxes that people can check if they want to sign up to be a volunteer, or member, or just one event or bake if needed
 - Debbie requested tables.
 - Julie and Debbie setting up tables.
 - Table will display the Discover Thornton signs and Light Up Thornton signs (Julie will have the signs)
 - All town committees' tables are nearby to support each other

4:45-5:30- Debbie

5:30-6:15- Katie

6:15-7:00- Julie

7:00-8:00+- Judy and Leslie

- Thornton Family Concert Series
 - Sugar Shack Boogie Stage, 5-7pm, Sundays in August (Aug 1st, 8th, 15th, 29th). First 30 mins open stage; 90 mins of performance.

- Advertise as a bring your own family picnic.
- Judy met with the Town of Thornton Board of Selectmen; there was strong support.
- The Events Committee will have their own Facebook account to better advertise events.
- Send a link to the Facebook page to the email list that signs up at NNO. If people like the Facebook page they get entered into another raffle.
 - For example, set the goal of 1763 likes. (year that Thornton was formed)
- Can be any performance, not just music. E.g. Magician.
- Idea for Thornton Got Talent show in the future
- Performers will need to have their own equipment.
- Need to confirm electricity and toilets, and contributions to costs for these items.
- Ask for donations that go to the musician, and pass along a tambourine/pass the hat. In addition to a fixed cost for performing.
- Judy sponsored a Facebook advertisement to reach out to find performers
 - Peter Downing.
 - Bob King
- Julie will contact Sue Marsden to try to get a performer.
- Sell 50/50 tickets and water and lemonade.
- Start small.
- Consider a banner to put up at the corner of the Town Office. Or at Town House.
- Judy will ask David Lema about open mic equipment. Ask about hosting an open stage night for the final night in August.
- Judy will ask Lisa Ash at Plymouth Parks and Rec about the Plymouth Concert series experience.
- Draft flyer with names and dates (or TBD if not confirmed) by Friday.
- Advertise in the Penny Saver and Record Enterprise.

- Officially Vote in New Members:
 - Katie White-Secretary

Calendar Review:

Next Events Committee Meeting is August 10th

Adjourn Meeting: 6:30pm