

EVENTS COMMITTEE AGENDA

April 19, 2022—5:00PM

Town Hall Meeting Room

The public is allowed to attend, and is encouraged to come and participate

In attendance

Committee: Judy Rolfe, Katie Gryczkowski, Leslie Rosewarne, Vivica Duffield, Katie Doble

Visitors/Volunteers: N/A

Meeting called to order: 5:20 PM

Agenda & Minutes

- Approve minutes from 1/18/22, 2/15/22, and 3/15/22 [to-be-completed still]
- Debrief
 - Sugar on Snow & Story Hike
- 2022 calendar and assigning event / responsibility owners
 - Events
 - Summer Concert Series
 - Start booking dates / performers immediately
 - Dates: Late July / early August - Boogie and Blues should be finale to concert series (third weekend in August)
 - 2 performers per date; 4 weeks
 - Sundays - July 24 - Aug 14
 - Each committee member to commit to two events each
 - Timing: 3 - 6 PM
 - Performer ideas: Band from Boogie & Blues event - the Bees (Judy); Lynn Culver's (sp?) brother - Bryan Conway (Judy); Peter Downing already confirmed to come back; Bob King (Judy); White Steer - Chris White (Judy); Erica (Judy); Back Shed String Band (Judy); Jeff Webb (Judy); Angie (Judy)
 - Start outreach now
 - Sponsorships: We should get sponsorship for all bands; reach out to Brad re approach other than soliciting support from businesses
 - Advertising banner w/ brand or name logo

- Only spent \$150 / band last year for ~\$600 cost
 - Focus on donations to band from audience
- Raffle prizes: 6 quarts of syrup from Sugar on Snow
- Lemonade stand: Donations for events committee
 - 8 foot table w/ easy up vs. set up / breakdown of stand
 - Also buy a couple of 4 footers
 - Set up with stand
- Banners: Need to buy new banners
- Advertising
- National Night Out
 - Second Tuesday of August (the 9th)
 - Lemonade stand - they pay for everything
 - Split up manning of lemonade stand
- Trunk or Treat
- Light Up Thornton
- Any others?
- Jobs to be done for each event
- Additional planning for upcoming events [if needed]
 - National Night Out
 - Summer Concert Series
- Storage / inventory
 - Confirm date for inventory

Calendar Review

- Next Meeting May 17, 2022

Adjourn Meeting: